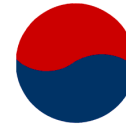




2017 Florida-Korea Summit: Miami, Florida – March 17, 2017



FLOR/KOR serves as a point of contact and facilitator for Florida businesses and professionals seeking opportunities and the development of ties with Korean companies and organizations. Delegates from Florida to the Summit programs with KITA/KUSEC must be active members of FLOR/KOR to register and participate. Membership in Florida-Korea Economic Cooperation Committee, Inc. is open to residents of Florida and includes both private and public sector members. For non-members, we are offering a special Florida-Korea Summit registration discount package with a 3-month complimentary trial membership in FLORKOR (see details below).

To fulfill the mission FLOR/KOR regularly organizes, programs and events statewide as well as joint conference programs with KITA/KUSEC in Korea. FLOR/KOR helps identify and promote business opportunities in Korea, and provides a forum for discussing key bilateral issues, exchanging ideas and assisting one another in promoting mutually beneficial business, education, tourism, cultural and friendship ties with Korea.

What is FLOR/KOR?

Florida/Korea Economic Cooperation Committee, Inc. (commonly known as “FLOR/KOR” for short) is a statewide public-private partnership created in 1982 dedicated to promoting trade, investment, education, tourism and friendship ties between Florida and Korea. To accomplish its mission, FLOR/KOR works in close partnership with the Executive Office of the Governor, the Florida Department of Economic Opportunity and with Enterprise Florida and local economic development, international and Korea-related organizations throughout the state.

How is FLOR/KOR organized?

FLOR/KOR is a non-profit corporation chartered under the laws of the State of Florida and works in partnership with the State of Florida government and the private sector to carry out its stated mission. It is governed by a Board of Directors elected by the members for a term of two years. Membership is open to all persons interested in the development of business and friendship ties between Florida and Korea. FLOR/KOR offers individual, NPO & Corporate membership categories. The current board chair is Kimi Springsteen of Tampa; the organization’s executive director is Dave Woodward.

What does FLOR/KOR do?

FLOR/KOR serves as a point of contact and facilitator for Florida business people, education and both professionals seeking business opportunities and the development of ties with Korean companies and organizations. Delegates from Florida to the Joint Conference programs with KITA/KUSEC must be active members of FLOR/KOR to register and participate.

Through its formal relationship with the Korea-U.S. Economic Council (KUSEC) and the Korea International Trade Association (KITA), FLOR/KOR also provides its members access to key figures at the highest level of business, government, tourism and education in Korea - valuable contacts not normally available to an individual Florida business person operating on his or her own.

FLOR/KOR plans, organizes and coordinates Florida’s participation in joint conferences and events with KITA & KUSEC. In addition, FLOR/KOR organizes; supports and/or conducts seminars and events relevant to its mission both statewide and in Korea.

Mail to: **FLOR/KOR · PO Box 226647 · Miami, FL 33222-6647**

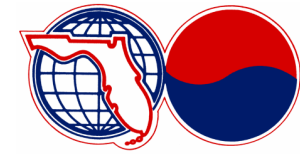
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2017 FLORIDA-KOREA SUMMIT

Presented By



FLOR/KOR

Florida/Korea Economic
Cooperation Committee, Inc.

In Partnership with
Port Miami, Enterprise Florida,
& Florida Dept. of
Economic Opportunity

MARCH 17, 2017

PORT MIAMI

1015 NORTH AMERICA WAY

CRUISE TERMINAL E

MIAMI, FLORIDA 33132



GREETINGS FROM FLOR/KOR's EXECUTIVE DIRECTOR

Dear Florida-Korea Business Leaders:

In recent years, Korea has substantially reformed its economy and its private and government sectors. The country has implemented the Korea-US Free Trade Agreements (KORUS FTA), is actively investing abroad, and continues to be the 3rd largest East Asian economy that offers some excellent opportunities for Florida companies.



Dave Woodward,
Executive Director,
Florida/Korea
Economic Cooperation
Committee, Inc.

Indeed, Korea now offers a wide range of opportunities for Florida businesses looking for export or other business opportunities there or for Florida organizations and companies seeking inbound investment and import trade opportunities with the country.

Currently, Florida is home to nearly 30 Korean companies, an Honorary Korean Consulate General, a Korea Trade Center (KOTRA) office and other important Korea-related organizations. Some leading Florida companies such as Outback Steakhouse, CITRIX Systems, Burger King and Tupperware have successfully entered the Korean market.

The Port of Busan, in South Korea, is the Port of Miami's sister port and was ranked the 6th largest in the world in container volume in 2015.

I encourage you to join our 2017 Florida-Korea Summit presented in cooperation with key partners such as PortMiami, KITA, KUSEC and KOTRA this coming March in Miami. Please contact our FLORKOR executive director, Dave Woodward, for complete details and registration procedures.

I hope to see you in Miami on March 17.

Cordially,

Dave Woodward
Executive Director



2017 FLORIDA-KOREA SUMMIT

PRESENTED BY
FLORIDA-KOREA ECONOMIC COOPERATION COMMITTEE, INC.



AT PORTMIAMI, CRUISE TERMINAL E
MIAMI, FLORIDA
MARCH 17, 2017



Dr. Kimi Springsteen, Ph.D.
Chairperson
Florida/Korea Economic Co-
operation Committee, Inc.



Chang Kyu Kim,
Minister Counselor for
Trade, Industry and Energy,
Embassy of the Republic of
Korea in the U.S.

Summit Program & Agenda

March 17, 2017

- 8:30-9:00 am **Summit Registration/Check-in (coffee and light refreshments available)**
- 9:00-9:15 am **Welcome Remarks:**
Mr. Juan Kuryla, Port Director & CEO, PortMiami
- Opening Remarks:**
-Dr. Kimi Springsteen, Ph.D., Chair, FLOR/KOR
Introductions by: Mr. Dave Woodward, Executive Director, FLOR/KOR
- 9:15-9:45 am **Keynote Remarks:**
-Minister Chang Kyu Kim, Minister Counselor for Trade, Industry and Energy, Embassy of the Republic of Korea in the United States of America
-Introduction of Keynote Speaker by Mr. Burton Landy, Honorary Consul General of the Republic of Korea in Miami / FLOR/KOR Founding Chairman
- 10:15-11:00 am **Panel Presentations on Florida-Korea Business, Education & Friendship/Cultural Ties**
Moderator/presenter: - Mr. Dave Woodward, Executive Director, FLOR/KOR
Panelists:
- Mr. Eric Olafson, Manager, Trade Development & FTZ 281, PortMiami
- Mr. Minsok Chu, Pres. & Chief Rep., Korea Int'l Trade Assoc. (KITA) Wash., D.C.
- Mr. Manny Mencia, Sr. V.P.-Int'l Trade and Business Dev., Enterprise Florida
- Q & A Session
- 11:00-11:30 am **FLOR/KOR Annual Meeting of Members**
- 11:30 am-Noon **Business Card Exchange/Networking Session**

For additional information please contact us at:
Phone: (786) 235-8289 - Fax: (786) 235-8290
Email: info@florkor.org or visit our website at: www.florkor.org